

## Financial Solutions



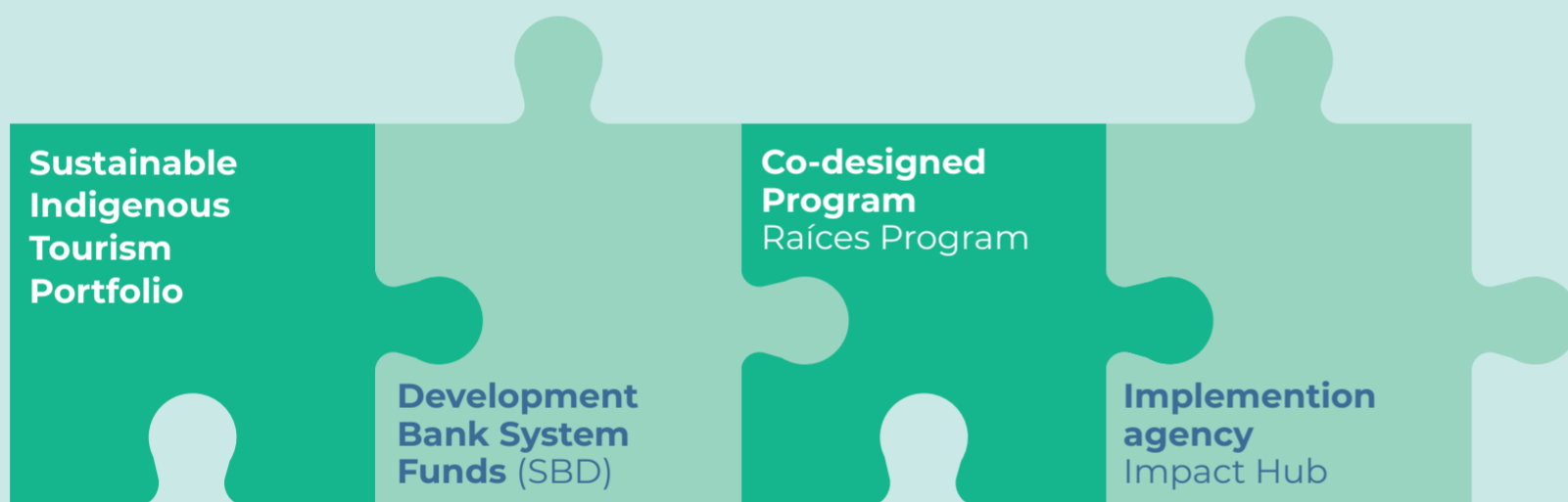
**First business incubation program for indigenous tourism**



Raíces focuses exclusively on supporting and consolidating sustainable tourism startups in indigenous territories.

Behind of the concept of "Roots" lays an invitation to return to the center and the origin, to grow while looking inward, to connect with the Earth and acknowledge where we came from and who we are.

## Structure



## Gender



The women in Raíces are who make decisions, who raise their voices in favor of the conservation of natural resources, their identity, their culture, and the well-being of all the people in their communities

Raíces creates conditions for strengthening the economic autonomy of women through innovation

## Contribution to GBF

- Target 11** Restore, maintain, and enhance nature's contributions to people
- Target 19** Increase financial resources. Targeting Indigenous peoples, Mother Earth-centric actions.
- Target 20** Capacity-building and access to innovation
- Target 22** Gender-responsive representation for indigenous peoples, respecting: cultures, rights over lands, territories, resources, and traditional knowledge

## For whom? Indigenous peoples



**21** startups incubated (anually)

**07** indigenous territories

**\$250 K** per year since 2022. USD 1M expected by 2026.

**1429 Ha** under sustainable management

## With whom?



**More Info**

[raicescr.com/english/](http://raicescr.com/english/)